ICPR 2017

24th International Conference on Production Research

30th July – 3rd August 2017
Poland, Poznan

Poznan University of Technology

Sponsorship Document
Dear Sir / Madam

On behalf of ICPR 2017 organizers, we are honored to invite you to the 24th International Conference on Production Research and exhibition, which will be held from 30th July to 3rd August, 2017 in the Conference Centre at the Poznan University of Technology.

The International Conference on Production Research (ICPR) encourages the communication among researchers in the fields of production development, production systems and processes. ICPR is one of the worldwide most important conference promoting research in the fields of production research and industrial engineering.

The conference has an interest of a large number of outstanding scientists worldwide, the number of which is approximately 300 people. It offers a platform to discuss and promote latest project results and provides a forum for interdisciplinary knowledge transfer.

ICPR has a long tradition as it is organized periodically, every 2 years from 1971 all over the world. This is the first time it takes place in this part of Europe, in Poland. What makes that event very important.

The theme of the ICPR2017 is respectively: New challenges for production research.

The International Foundation for Production Research (IFPR) and Faculty of Engineering Management (FEM) at The Poznan University of Technology (PUT) in Poland would like to invite you to attend the 24th International Conference on Production Research.

This high-profile event would be a great chance to present your company among the most representative group of people involved in creating of more advanced, ecological and efficient production systems in order to make the collaboration between academia and industry.

With this guide you will find a wide range of opportunities to take an active part as a sponsor in the ICPR2017.

We look forward to welcoming you to the ICPR2017 in Poznan.

Marek Fertsch
ICPR2017 Organizing Committee Chair
ICPR is organized periodically, every 2 years from 1971. The conference is held around the world in August every other year in Europe, America or Asia. This time it is organized in POLAND, in Poznan.

### ICPR conferences list

<table>
<thead>
<tr>
<th>City</th>
<th>Country</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birmingham</td>
<td>U.K.</td>
<td>1971</td>
</tr>
<tr>
<td>Copenhagen</td>
<td>Denmark</td>
<td>1973</td>
</tr>
<tr>
<td>Amherst</td>
<td>USA</td>
<td>1975</td>
</tr>
<tr>
<td>Tokyo</td>
<td>Japan</td>
<td>1977</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>Netherlands</td>
<td>1979</td>
</tr>
<tr>
<td>Novi Sad</td>
<td>Yugoslavia</td>
<td>1981</td>
</tr>
<tr>
<td>Windsor</td>
<td>Canada</td>
<td>1983</td>
</tr>
<tr>
<td>Stuttgart</td>
<td>Germany</td>
<td>1985</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>USA</td>
<td>1987</td>
</tr>
<tr>
<td>Nottingham</td>
<td>U.K.</td>
<td>1989</td>
</tr>
<tr>
<td>Hefei</td>
<td>China</td>
<td>1991</td>
</tr>
<tr>
<td>Lappeenranta</td>
<td>Finland</td>
<td>1993</td>
</tr>
<tr>
<td>Jerusalem</td>
<td>Israel</td>
<td>1995</td>
</tr>
<tr>
<td>Osaka</td>
<td>Japan</td>
<td>1997</td>
</tr>
<tr>
<td>Limerick</td>
<td>Ireland</td>
<td>1999</td>
</tr>
<tr>
<td>Bangkok</td>
<td>Thailand</td>
<td>2000</td>
</tr>
<tr>
<td>Prague</td>
<td>Czech Republic</td>
<td>2001</td>
</tr>
<tr>
<td>Blacksburg</td>
<td>USA</td>
<td>2003</td>
</tr>
<tr>
<td>Salerno</td>
<td>Italy</td>
<td>2005</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>Chile</td>
<td>2007</td>
</tr>
<tr>
<td>Shanghai</td>
<td>China</td>
<td>2009</td>
</tr>
<tr>
<td>Stuttgart</td>
<td>Germany</td>
<td>2011</td>
</tr>
<tr>
<td>Iguassu Falls</td>
<td>Brazil</td>
<td>2013</td>
</tr>
<tr>
<td>Manila</td>
<td>Philippines</td>
<td>2015</td>
</tr>
<tr>
<td>POZNAN</td>
<td>POLAND</td>
<td>2017</td>
</tr>
</tbody>
</table>

By choosing Poland, the organizers are fulfilling ICPR’s mission of developing the capacity of scholars in this part of Europe.
Changes in the global economic system inevitably apply to every state as well as to companies operating in its territory. The phenomena and changes forcing the enterprises to implementation of the new approach to production management include: globalization of the economy, virtualization, environment changes, emerging of new markets and technologies, rapid and unpredictable development, social changes, growing requirements, growing importance of ecology and environmental protection, and the emphasis on sustainable development. These transformations result in increasing integration among companies, their interdependence, and cooperation between units operating around the world in different areas and industries. Moreover, they influence determinants conditioning the competitiveness of companies such as: quality, production cost, delivery dates, safety, environmentally friendly products and technologies.

To meet requirements of contemporary markets and successfully deal with complexity and dynamics of economic conditions, enterprises develop their activities and implement new management strategies i.e. lean and agile management.

The company carries out many tasks associated in various ways with the manufacturing of products. The production system is the "heart" of each manufacturing company.

The effects of all changes occurring in the environment and within the company depend on the knowledge, skills and commitment. Therefore ICPR is a unique event for researchers and industry representatives from various sectors to meet and discuss issues relating to innovative solutions in the production area, from the perspective of market, technology, and environment.
The scope of the conference covers a wide range of production research topics, which correspond to the main theme of the ICPR2017: *New challenges for production research*.

The following multidisciplinary topics will be addressed at the ICPR2017 as follows, however, the scope of the conference is not limited to subjects listed above and all the original papers within the production research scope are kindly invited.

### Advanced manufacturing techniques and technologies
- Advanced manufacturing techniques and technologies
- Digital manufacturing and virtual factories
- Mechatronics
- CAM/CAD
- Additive manufacturing

### Sustainable manufacturing
- Human-oriented manufacturing
- Energy efficient systems
- Green development
- City logistics
- Natural resources safety

### Manufacturing management
- Lean, agile, reconfigurable manufacturing systems
- Resources (human, knowledge, financial, technical) management
- Manufacturing strategies
- SCM
- Innovativeness
- E-manufacturing

### IT/AI for manufacturing
- Simulation and visualization
- Industrial IoT and Cyber-Physical systems
- AI in manufacturing systems
- Augmented reality
- IT safety

### Support and service processes
- RCM, RBM, MRM and self-maintenance
- Logistics
- Physical Internet
Committees

Honorary committee
Chair of Honorary Committee: TOMASZ ŁODYGOWSKI (Poznan University of Technology)
R. Andre (Andre Abrasive Materials)
A. Dubaj (HCP Poznań SA)
J. Filipiak (Comarch)
P. Florek (UWW)
J. Jaskowiak (UMP)
L. Kiełtyka (TNOIK)
R. Knosala (Opole University of Technology)
J. Osksen (Volkswagen Poznań Sp. z o.o)
R. Słowiński (PAN Poznań)
M. Woźniak (MWW)

Scientific committee
Chair of Scientific Committee: LESZEK PACHOLSKI (Poland)
M. Barad (Israel)
W.H. Bauer (Germany)
B. Bidanda (USA)
H. Bullinger (Germany)
J. Ceroni (Chile)
A.S.F. Chiu (Philippines)
C. Dagli (USA)
R. Dekkers (U.K.)
A. Dolgui (France)
R. Dryden (USA)
M. Fertsch (Poland)
S. Filippova (Ukraine)
B. Golany (Israel)
S. Gouveia da Costa (Brazil)
R. Grubbstrom (Sweden)
C.Y. Huang (Taiwan)
T. Ichimura (Japan)
K. Ishii (Japan)
J. Józefowska (Poland)
S.H. Kang (Korea)
M. Kaspi (Israel)
A. Kengpol (Thailand)
K.J. Kim (South Korea)
J. Krikawskij (Ukraine)
W.B. Lee (China)
A. Ławrynowicz (Poland)
B. MacCarthy (U.K.)
M. Matsui (Japan)
G. Mummolo (Italy)
S.Y. Nof (USA)
T. Nose (Japan)
C. O’Brien (U.K.)
V. Opana (Finland)
J.J. Park (Korea)
E. Michlowicz (Poland)
G. Mejia (Chile)
L. Ming (China)
R. Pasquino (Italy)
E. Pinheiro de Lima (Brazil)
D. Popescu (Romania)
R. Pytlak (Poland)
L. Quezada (Chile)
K. Santarek (Poland)
E.S. Shayan (Australia)
W. Sihn (Austria)
D. Spath (Germany)
M.T. Tabucanon (Thailand)
K. Takahashi (Japan)
A. Villa (Italy)
V.M. Virolainen (Finland)
K. Trocki (Poland)
S. Trzcieliński (Poland)
J. Weglarz (Poland)
Z. Wiśniewski (Poland)
M. Wyrwicka (Poland)

Organizing committee
Chair of Organizing Committee: MAREK FERTSCH (Poznan University of Technology)
Joanna Oleśków-Szlapka (Communication)
Agnieszka Stachowiak (Scientific Issues)
Katarzyna Grzybowska
Andrzej Klimek
Katarzyna Grzybowska
Beata Mrugalska
Monika Kosacka
Agnieszka Krugielka
Miroslaw Kruszyński
Natalia Pawlak
Andrzej Klimek
Irena Pawłyszyn
Agnieszka Ponikierska
Przemysław Niewiadomski
The conference will be organized at Poznan University of Technology, Warta (Piotrowo) Campus which is beautifully located on the riverside, next to a recreational area of Malta lake, and within a close and easy reach of the city centre.

Poznan University of Technology (PUT) is one of the leading technical universities in Poland. With its 21 thousand students and 12 hundred academic staff it has become one of the most recognized landmarks of Western Poland, where education is perfectly combined with industry. PUT has been given a very high position in the national university rankings with some of its faculties playing the leading roles in Europe in their respective fields. Over the years, the university has successfully developed relationships with all aspects of business, management, and new technology communities.
We offer You one of four sponsorship packages as follows:

- 2 x Platinum sponsor,

- 4 x Gold sponsor

- 6-8 x Silver sponsor

- 10-16 x Bronze sponsor.
Platinum

PRICE: 25,000 € EXCL. TAX | AVAILABLE: 2 (different industry)

The most exclusive package consists of:

1. Promoting during the Gala Dinner:
   - 10-minute speech at the Gala Dinner
   - 4 double invitations to dinner

2. Promoting during the conference in Conference Centre at the Poznan University of Technology:
   - 18 m² of exhibition space in the lobby of Conference Centre at Poznan University of Technology (equipped with a table, 4 chairs)
   - 30 minute lecture at the Opening Ceremony of the conference
   - 1 technical session devoted to technical solutions in the sponsor industry
   - placement of sponsor roll-up: plenary room, session room and in the conference
   - free full registration for the conference for 4 persons delegated by the sponsor (participation in sessions, coffee breaks, lunches, social events
   - participation in the poster session

3. Promotion in conference promotional materials
   - placement of the sponsor's logo as Platinum Sponsor on the conference website with a link to a web page / profile sponsor
   - placement of the sponsor's logo as Platinum Sponsor on the Conference Facebook fanpage with a link to a web page / profile sponsor
   - placement of the sponsor's logo in conference program
   - briefing about the sponsor on the conference website in the section Sponsorship
   - briefing about the sponsor in conference program with a volume of max. 1 page

4. Promotion in Conference materials:
   - placement of the sponsor's logo on materials for participants (conference bag, notepad, participant ID)
   - putting in conference bags the promotional materials of the sponsor
   - the possibility of publishing an article in a scientific journal of international scope

5. Post conference promotion:
   - newsletter distributed to conference participants with information about the sponsor

6. Free parking for 2 cars at conference location
Gold

PRICE: 10,000 € EXCL. TAX | AVAILABLE: 4 (different industry)

The sponsorship package includes:

1. Promoting during the Gala Dinner:
   ✓ 2 double invitations to dinner

2. Promoting during the conference in Conference Centre at the Poznan University of Technology:
   ✓ 12 m² of exhibition space in the lobby of Conference Centre at Poznan University of Technology (equipped with a table, 4 chairs)
   ✓ 20 minute lecture at the Opening Ceremony of the conference
   ✓ placement of sponsor roll-up: plenary room, session room and in the conference
   ✓ free full registration for the conference for 2 persons delegated by the sponsor (participation in sessions, coffee breaks, lunches, social events)
   ✓ participation in the poster session

3. Promotion in conference promotional materials
   ✓ placement of the sponsor's logo as Gold Sponsor on the conference website with a link to a web page / profile sponsor
   ✓ placement of the sponsor's logo as Gold Sponsor on the Conference Facebook fanpage with a link to a web page / profile sponsor
   ✓ placement of the sponsor's logo in conference program
   ✓ briefing about the sponsor on the conference website in the section Sponsorship
   ✓ briefing about the sponsor in conference program with a volume of max. half page

4. Promotion in Conference materials:
   ✓ placement of the sponsor's logo on materials for participants (conference bag, notepad, participant ID)
   ✓ putting in conference bags the promotional materials of the sponsor
   ✓ the possibility of publishing an article in a scientific journal of international scope

5. Free parking for 1 car at conference location
Silver

PRICE: 5,000 € EXCL. TAX  | AVAILABLE: 6 - 8 sponsors

The sponsorship package includes:

1. Promoting during the Gala Dinner:
   ✓ 2 double invitations to dinner

2. Promoting during the conference in Conference Centre at the Poznan University of Technology¹:
   ✓ placement of sponsor roll-up: session room and in the conference
   ✓ free full registration for the conference for 2 persons delegated by the sponsor (participation in sessions, coffee breaks, lunches, social events)

3. Promotion in conference promotional materials:
   ✓ placement of the sponsor's logo in conference program
   ✓ briefing about the sponsor on the conference website in the section Sponsorship

4. Promotion in Conference materials:
   ✓ placement of the sponsor's logo on materials for participants (notepad, participant ID)
   ✓ putting in conference bags the promotional materials of the sponsor

5. Free parking for 1 car at conference location

¹ There is a possibility of buying additional exhibition space in the lobby of Conference Centre at Poznan University of Technology (equipped with a table, 4 chairs) at a price of 3000 Euro / 9 m².
Bronze

PRICE: 1,500 € EXCL. TAX | AVAILABLE: 10 - 20 sponsors

The sponsorship package includes:

1. Promoting during the conference in Conference Centre at the Poznan University of Technology:
   ✓ placement of sponsor roll-up in the conference

2. Promotion in conference promotional materials:
   ✓ placement of the sponsor's logo in conference program
   ✓ briefing about the sponsor on the conference website in the section Sponsorship

3. Promotion in Conference materials:
   ✓ placement of the sponsor's logo on materials for participants (notepad, participant ID)
   ✓ putting in conference bags the promotional materials of the sponsor

4. Free parking for 1 car at conference location

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2 There is a possibility of buying additional exhibition space in the lobby of Conference Centre at Poznan University of Technology (equipped with a table, 4 chairs) at a price of 3000 Euro / 9 m².
## CONFERENCE PARTNERSHIP PACKAGES
### DURING ICPR 2017, 30.07-03.08.2017, POZNAŃ

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sponsorship level</th>
</tr>
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<tbody>
<tr>
<td></td>
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<tr>
<td>Delegate full registration</td>
<td>4 registrations</td>
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<tr>
<td>Gala dinner (double ticket)</td>
<td>4 tickets</td>
</tr>
<tr>
<td>Parking space</td>
<td>2</td>
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<tr>
<td>Exhibition space [SQM]</td>
<td>18</td>
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<tr>
<td>Presentation</td>
<td>30 min at the opening ceremony</td>
</tr>
<tr>
<td>Banner at the plenary session</td>
<td>✓</td>
</tr>
<tr>
<td>Banner at the session</td>
<td>✓</td>
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<tr>
<td>Banner at the conference venue</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on main conference website</td>
<td>✓</td>
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<tr>
<td>Program advert</td>
<td>Yes (1 page)</td>
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<tr>
<td>Logo in program</td>
<td>✓</td>
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<tr>
<td>Information about sponsor in sponsorship webpage bookmark</td>
<td>✓</td>
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<tr>
<td>Logo on conference FB profile</td>
<td>✓</td>
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<tr>
<td>Logo on conference materials</td>
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<tr>
<td>Delegate bag insert</td>
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<td>Publication in international journal</td>
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<td>Newsletter after the conference to delegates with information about sponsors</td>
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<tr>
<td><strong>Cost [EUR]</strong></td>
<td><strong>25 000</strong></td>
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